

# Is There A Difference Between How Men and Women See Things?

In this experiment you will evaluate and explore the differences in how men and women describe a busy, complicated image. The purpose will be to see if the genders process information differently.

## MATERIALS NEEDED:

- \*Computer
- \*Different images to construct a picture (include numbers, letters, different items and even people)
- \*A variety of people)
- \*Notebook for recording results



## EXPERIMENT PROCESS:

- \*Construct a picture using many different images. Include numbers, letters, different items, and a variety of people.
- \*Ask many different men and women to study the image for 10 seconds.
- \*Give participants one minute to list everything they saw in the picture.
- \*Evaluate the results. Study the first five items listed by each participant.

What types of things do women tend to list first?

How does this differ from lists written by men?

How might gender influence what a person sees and remembers in an image?